



Christmas Star Run

& Tree Lighting

5K & 1-mile Fun Run

Let Your Light Shine!

Saturday, December 6, 2025
Christian City Campus
Race at 5 p.m., Tree Lighting at 6 p.m.



★★★
PEACHTREE
ROAD RACE
QUALIFIER

SPONSORSHIP KIT



Let Your Light Shine

The Christmas Star Run and Tree Lighting event is a festive and exciting evening of shared holiday fun benefiting Christian City's Children & Family Programs.

Participants will gather on the Christian City campus for our 5K and fun run featuring our annual tree lighting event, carolers, and holiday lights costumes, the Coca-Cola holiday truck, refreshments, and, of course, Santa Claus.



Sponsors Are Crucial to Helping Our Children

Proceeds from the evening benefit Christian City's five Children & Family Programs:

THE CHILDREN'S VILLAGE RESIDENTIAL PROGRAM where children ages 5-17 struggling with poverty, neglect and abuse find the love and support they need. Your sponsorship will help children in Chrisitan City's care to move beyond generational cycles of abuse and poverty and give them the opportunity for hopeful, fulfilling lives.

CROSSROAD FOSTER CARE & ADOPTION PROGRAM where potential foster and adoptive families and children find resources and hope for a brighter future. Your sponsorship will help typically difficult to place children – teens, large sibling groups, and those with behavioral and medical needs – find loving, supportive families.



SAFE PLACE RUNAWAY & HOMELESS YOUTH PROGRAM which provides safety and an immediate place for youth who are in crisis. Your sponsorship will help get teens and homeless youth off the streets and to a safe place where they can heal.

THE THRIVE PROGRAM where youth ages 18-24 who have aged out of foster care and are still in need of assistance find a place to live and learn the ins and outs of being a responsible and productive adult. Your sponsorship will help young adults get the housing, education, and life-skills training they need to grow into adulthood.

HEALTHY FAMILIES PROGRAM which focuses on keeping families together by filling the gap caused by a temporary crisis in their home. Your sponsorship will provide resources and services to families and help prevent the need for state intervention.



Make a difference with a sponsorship!

Our 2024 Christmas Star Run hosted over 100 runners and raised \$51,600. We are aiming to make this year's race bigger and better with a goal of 300 runners and \$120,000 raised. There are several benefits to sponsorship, with the most important being **the difference your participation makes in the life of a child.**

Please review the support levels on the next page and join us as a sponsor of the 2025 Christmas Star Run. Scan the QR code or visit christiancity.org/csr. For more information, please contact Lissa Rand at erand@christiancity.org or 770-703-2614.



Check out the sponsorship opportunities on the back page! ▶

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Sponsor Benefits & Levels

Sponsor Benefits	PRESENTING SPONSOR		Levels			
	\$25K	\$10K	\$5K	\$3K	\$1K	\$500
Recognized on race website (Logo for gifts 3K+)	★	★	★	★	★	★
Name and/or logo on finish line banner	★	★	★	★	★	★
Complimentary runner registration	10	4	4	3	2	1
Listed in local publication ad	★	★	★	★	★	
Thank you on Christian City's social media pages	★	★	★	★		
Company info/promo in swag bags	★	★	★	★		
Exhibit space for company promotion at the race	★	★	★			
Prominent recognition on race t-shirt and website (deadline is November 15)	★					
Intro at starting line & may shoot starter pistol	★					



To Sponsor:

Visit christiancity.org/csr
or call Lissa Rand at 770-703-2614

